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RETAIL THERAPY



The Bubbaroo sleep range offers a safe alternative to top sheets and blankets for babies and toddlers.

Sleep tight all night

THERE'S nothing worse for new mums than being unable to lull their baby into a peaceful sleep. After struggling with a reflux baby who kept kicking off his swaddling blanket, the instigator of the Bubbaroo sleep range created swaddling bags and sleeping bags for babies and toddlers which were safe and promoted sleep.

Swaddling bags are for use in the early stages of a baby's life and the Bubbaroo sleeping bags are for later use.

The sleeping bags are a safe alternative to top sheets and blankets - they're not only functional but also stylish with no



gaudy designs to be found.

Joey Swags are made for high quality fabrics and luxurious bedding.

They're machine washable and can be tumble dried on a low heat setting.

Babies can't slip down inside, and they're designed to fit the baby as he or she grows.

The pouches are made of natural cotton fabrics for breathability and easy care.

They're simple to use and have a bottom opening zip for easy and convenient nappy changes.

The Joey Swag can be used from when baby is approximately 4.5kg (10 lbs).

If you have used the Joey Pouch Swaddling Bag then the perfect time to transition to the Sleeping Bag is once baby's 'startle' reflex settles down and the baby is able to roll from its back to its front.

■ The sleeping bags are available from www.urbanbaby.com.au or www.moochie-moo.com.au with prices starting at \$49.95.



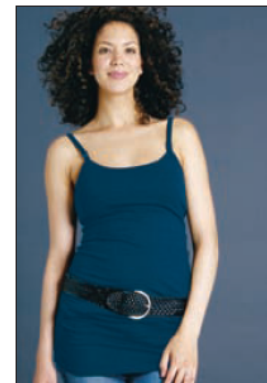
The Glamourmom range is made from Danish green cotton which is harvested without the use of chemical defoliants.

Yummy mummy

AUSTRALIAN women have been enjoying the Glamourmom nursing bra tank and nursing bra top for a while now. In fact, it was voted by the readers of one of Australia's leading parenting magazines as The Most Glamorous Nursing Wear in 2006.

Now, in response to customer demand, Glamourmom has created a long tank which incorporates the same patented built-in nursing bra design, but adds length to the bottom. It's a stylish option for the longer torso, bigger 'bump' or to pair with low-rise pants or skirts.

■ The tank comes in three colours and costs \$59.95 from Mackay Maternity Wear in Shakespeare Street, phone 4953 1511, or Bellyful, North Mackay, phone 4965 6588.



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